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Dear parents and caregivers,

World Book Day takes place on **Thursday 5th March** and we hope you'll join us to celebrate.



This year World Book Day will be bigger and better than ever during **The National Year of Reading 2026**. World Book Day is a proud delivery partner of The National Year of Reading.

Go All In is The National Year of Reading's campaign to get more people reading, by bringing reading to where culture is. **If you're into it, read into it. GO ALL IN** on reading, is all about diving deeper into the things you already love through reading. Whether you're passionate about football, animals, space, fashion, gaming, history, music or making people laugh, books can bring your interests to life in exciting new ways.

Research shows that children feel reading is something they have to do, rather than something they choose to do. **GO ALL IN** encourages everyone to let go of reading pressures and expectations and empowers children and young people to have fun discovering reading on their own terms.

Dressing up or bringing books into the setting is a big part of World Book Day celebrations and is something that children and families particularly enjoy. We are inviting children to dress up this World Book Day as it's an exciting way for children to get book recommendations from each other.

The book choice is key – even if it's just a prop or a clue, make sure your child is recommending something to read with their costume. Every year on World Book Day we are overwhelmed by the enthusiasm of our school community. We will also have lots of fun activities taking place throughout the day including:

Book character dress-up

On **Thursday 5th March**, we would love the children to come dressed up as a character from a book! Over the years, we have been blown away by the creativity of the outfits worn and look forward to seeing this year's costumes.

Please note there will be no PE on World Book Day.

Open afternoon

Our open afternoons in the past have been really successful, and we would love to invite you again to come in and read with your child. **School will be open from 2.45pm on Thursday 5th March** so that you can share your favourite books and make recommendations. Also, please send your child's chosen book in with them on the day so we can read it to them and recommend it to their friends.

Drop Everything and Read

Throughout the day, we will be dropping everything to read (**DEAR**) whenever the bell rings! Your child can bring their favourite book to read – and we will share their books throughout the day. We will also have:

Storytime swaps, Masked Reader, our traditional Key Stage school book quizzes and Foundation Stage treasure hunts

Design Your Own Bookmark

The PTFA will be hosting a design your own bookmark competition where you can design a bookmark to depict your favourite book, more details will follow.

Book tokens

Use your £1 World Book Day book token to get a **FREE** book!

Getting a free £1 book for your child is easy - simply take your £1 book token to your nearest bookseller and swap it for a World Book Day £1 book OR get £1 off any book or audiobook costing £2.99 or more. You can find your nearest bookseller at worldbookday.com/participating-retailers.

Book tokens will be distributed to the children at school, and the token redemption period is from **13th February – 15th March**.

Please help your child to use it on or around World Book Day by visiting your local bookshop. There's more information available here: <https://www.worldbookday.com/books/>



We look forward to celebrating World Book Day 2026!

Mrs Price